

# The Spirit of the Three Wise Men

## 2017 BETHANY LIFE CHRISTMAS APPEAL

Christmas is a time for family and friends; a time for reminiscing, sharing and a time for giving gifts. At the Households of Bethany, our residents enjoy seeing their living rooms decorated with Christmas trees and festive ornaments. They enjoy gathering around their dining room tables for Christmas cookies, a cup of coffee or cocoa and sharing music and stories of the season.

A favorite story from the Gospel of Matthew 2:11 tells us about the Gifts of the Magi or the story of the Three Wise Men bringing gifts to the baby Jesus. The first Christmas gifts were given by the Wise Men. These gifts expressed the importance of benevolence as we celebrate Christ's birth.

We here at Bethany Life know that you always think of us especially at this festive time of year. We make sure our residents have a Merry Christmas, just as we wish you Happy Holidays. We send you this annual Christmas Appeal to remind you that your gifts help us to ensure this, season after season.

We know that each of you embodies the Spirit of the Three Wise Men. We know your gifts, no matter what the size, are sent from the heart and we treasure your generosity and friendship.

Please support the Bethany Life Fund of your choice. Every gift matters. Our residents thank you for thinking of them at this wonderful time of year. Come visit, send a gift.

*Merry Christmas to you and God bless!*

### Foundation Board Members

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***P.S.:** Please return the enclosed response card to assure proper designation of your gift and return the holly card so we can properly recognize your generosity.*



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Please support Bethany Life this Christmas season. The Bethany Life Foundation gives our donors the opportunity to give to where their hearts lead them. Please use the enclosed gift card to designate your gift to one or more funds and return in the self-addressed stamped envelope. All levels of gifts are needed and deeply appreciated. Join us in celebrating Bethany Life's ministry of bringing hope and compassion to the aging community. Help us honor our mothers and fathers this Christmas!

## **BETHANY LIFE FOUNDATION FUNDS:**

### **GOOD SAMARITAN FUND**

supports Bethany Life through unrestricted gifts, giving the organization the flexibility to respond quickly to resident and organizational needs.

### **LIFE ENRICHMENT FUND**

receives gifts that directly impact the lives we serve by engaging our residents and tenants in the fine arts, such as music and painting. Residents will be able to enjoy in-house classes and seminars, art exhibits and other cultural experiences. These activities will support lifelong learning, creativity and stimulation.

### **EXCELLENCE IN NURSING FUND**

receives gifts that are restricted to supporting the nursing department through education and training (including employee scholarships) in providing the highest quality of care possible.

### **CHAPLAINCY FOR TODAY FUND**

receives restricted gifts which support the ongoing costs of the Bethany Life Chaplaincy program.

### **CHAPLAINCY ENDOWMENT FUND**

is a permanently restricted fund which gives individuals and families an opportunity to build a legacy of Christian care.

### **EMPLOYEE APPRECIATION FUND**

receives gifts from those who recognize the commitment and compassionate care provided to those we serve. These funds pay for employee recognition, special employee events and holiday gifts to employees.

### **CAPITAL NEEDS FUND**

receives gifts that have been restricted to a specific capital need. In the past this has included the renovation of living areas, the purchase of quality assurance technology hardware, and the purchase of vans.

