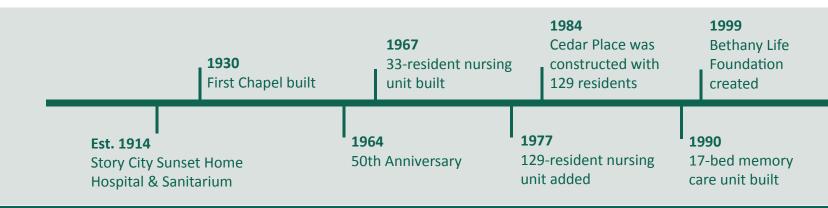




## *Our History* We've been there in the past, we'll be there in the future.





<b>Our Mission</b>	Bethany Life's mission is to help older adults thrive in their life journey, living in a Christian environment of hope and compassion.				
<b>Our Vision</b>	Bethany Life will become a regionally recognized resource for comprehensive and innovative aging services.				
<b>Our Values</b>	Benevolence, Stewardship, Personal Growth, Innovation, Teamwork, & Relationships.				

Innovation

Timberland Village	<b>2001</b> 17-bed memory care unit built Timberland Village independent and assisted living facility was constructed		<b>2010</b> Home Technology added	<b>2012</b> Bethany Life opens third Memory Care neighborhood	
<b>2000</b> Medicare Part A Skilled Services Added	<b>2003</b> 12-twin home units constructed		<b>09</b> me Services was ablished	<b>2012</b> LifeChoices <sup>®</sup> launched	<b>2014</b> Bethany Life's 100th Birthday

Life Choices®

LifeChoices<sup>®</sup> is a continuing care at home program designed to deliver a range of services and support throughout your lifetime, helping you to maintain your independence and to remain in your home. You will enjoy the security of knowing that any services and support you need will be right at your fingertips with one simple call.

LifeChoices<sup>®</sup> is designed to provide life-long security and protection for your ongoing needs while you remain at home. It is a membership-based program that uniquely combines the most important features of long-term care into one comprehensive plan.

#### Your Choice for ... Staying in Your Home

You have worked hard your entire life to enjoy your retirement years in the comfort of your own home. Home is where we choose to live our lives, to watch the days unfold in a comfortable familiarity.





#### Your Choice for ... Peace of Mind

Plan today for the uncertainties of tomorrow, achieving real peace of mind. The best time to begin putting a plan in place is when you are healthy and independent. As a vital, active adult, you are able to enjoy your home, your community and most importantly your independence.

Planning for your future now will provide you with the security of knowing that your future will be planned by you, providing peace of mind to you and your family.

Maintain your independence, Remain in your home.

#### Your Choice for ... Financial Protection

LifeChoices<sup>®</sup> provides a lifetime of comprehensive financial protection. Long-term healthcare is expensive. As costs continue to rise, LifeChoices<sup>®</sup> is designed to protect you from the uncertainties of those spiraling costs. You have the assurance of knowing that our services will be available to you when you need it, at a fraction of the cost of paying separately for these services.



#### Your Choice Because ... We Made It Simple

Finding services and navigating resources can be complicated and overwhelming. When services are needed, LifeChoices<sup>®</sup> offers a network of services and support, right at your fingertips.

With one simple call to your LifeChoices<sup>®</sup> Advocate, you will have the resources you need available to you, when you need them. No confusing forms or claim forms to process.

## Wellness

We all want to be well and feel good. We can offer you the support and solutions so that you can remain healthy and well.

Our team takes a holistic approach to health, happiness and overall wellness. Our comprehensive approach addresses six dimensions of wellness, which include:



## Wellness

4 NOTONA

SPIRITUAL

is defined within six dimensions. Together these dimensions encompass and hold the connections between mind, body and spirit. Participating in each one brings the greatest overall life satisfaction.

## **INTELLECTUAL**

# OCCUPATIONAL Dimensions of Wellness

or charles

### SOCIAL



212 Lafayette Avenue Story City, Iowa 50248 515-733-4325

www.bethanylife.org