



# Bethany Life

Caring for others with a Christian focus  
of hope, wellness, and compassion

Bethany Life  
212 Lafayette Avenue  
Story City, IA 50248  
www.bethanylife.org  
515-733-4325



Kim Schilling, CEO

I'm excited to share with you all the great things that are happening at Bethany Life. Some of our upcoming events are the Foundation's Palm Sunday Brunch and the summer Golf Classic. In this newsletter we are also highlighting a new event. On Sunday, March 26th we are hosting our first Continuum Fair. This fair is open to the public to come and see all the different opportunities we

have in our continuum of care. We will have tours of The Households of Bethany, a bus ride to Timberland Village for a tour, and more. We are looking forward to having a presentation on Shaping the Future of Dementia Care. So please, come and attend this fun and educational event!

We have all heard the news about the recent nursing home closures. In the last year there have been 17 facilities shut down in Iowa alone. We know the struggles of the last several years with Covid and employment. Fortunately, we are beating the odds and continuing to see great success at Bethany Life.

For the first time in over five years, we employ over 300 employees, LifeChoices® and Bethany at Home continue to grow, Affordables has had record sales and donations, Timberland Village is at 98% capacity, and this list could go on and on.

I can't thank the employees enough for all of the hard work they have put into this last year to create a culture of hope, wellness, and compassion!

**"Do not conform to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God's will is - his good, pleasing and perfect will." - Romans 12:2**

## Inside this issue

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Bethany Volunteer Programs



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Bethany at Home and LifeChoices® at Bethany



Bethany Life Foundation Donor List



Continuum Fair



# Timberland Village

We are excited for the opportunity to host ISU OLLI classes at Timberland Village starting in April. OLLI is a membership organization that offers courses, in a variety of subjects, to anyone age 50 and older that has a desire for continued learning.

For more information, or to be placed on the OLLI at ISU mailing list, contact Jerilyn Logue, director of OLLI and ISU Retirees at (515) 294-3192 or by emailing [olli@iastate.edu](mailto:olli@iastate.edu) with any questions.



Be on the lookout for more community classes coming to Timberland Village in 2023!



With the weather in Iowa as unpredictable as it is, going outside to scoop snow, mow, and take care of your house can be extremely hard, stressful and sometimes dangerous. Let Timberland Village take care of this for you! Are you ready to move into an independent apartment, have fun activities, social hour, yoga classes, bingo, Bible study, and more?

Right now our apartments are 98% full and Twin Homes are full, BUT it is the perfect time to contact Cindi Martin to schedule a tour and learn more about Timberland Village, everything they offer, and be put on the waiting list!

**Cindi Martin**  
515-733-6500  
[cindi@bethanylife.org](mailto:cindi@bethanylife.org)

## DMACC CNA Clinicals

Bethany Life is honored to be a host site for DMACC CNA clinicals. The DMACC students will shadow and learn on-site skills with our Bethany Life staff and residents. This program is unique because we have multiple care areas (households) for the students to work on; skilled, memory, and long-term care. This gives the CNA students great exposure to all aspects of the job and helps to establish what path they want to take moving forward in their healthcare career.

Jaina Brunscheon is a Roland-Story Student who has completed her CNA clinicals through Bethany Life and is now working as a paid CNA. During her clinicals, Jaina loved that Kim the CEO of Bethany Life, and other administration, came to meet all of the students. "They went out of their way to meet all of us and that just blew me away," Jaina stated.

Jaina loved working with her CNA trainer, Jasmine. She stated, "Everyone was so welcoming, kind, and supportive." When asked about the households, Jaina said she was able to work in four of the households during her clinicals and was able to get a feel for the differences of each of them, which she really appreciated. However, Julia's is still her favorite and she is so glad that she was able to continue working there after clinicals! She couldn't be happier with her job and all of the people that she works with who make up the Bethany Life community.



# Join our Team

We are always looking for quality employees to join our amazing team! Currently we have over 300 employees working for The Households of Bethany, Timberland Village, Cedar Place, Bethany at Home, and LifeChoices® at Bethany. **We offer very competitive pay, full benefits for full-time employees, and flexible schedules.** We have opportunities if you are looking for a full-time career or an after school job. Contact us today to learn more or apply on our website at [bethanylife.org/careers](http://bethanylife.org/careers).



[bethanylife.org/careers](http://bethanylife.org/careers)

## Available Opportunities

- Companion
- Medication Aide
- Resident Life Coordinator
- Bistro Assistant
- Front Desk Attendant

## Come, make your difference at Bethany Life

### Char, RN at Timberland Village

Char has worked for Bethany Life for over three years and she loves her tenants, “they are the joy in the workers’ lives.” She says that “my crew at Timberland works together as a team and they are all very much family. However, no matter what building you are in, everyone is always welcoming and just so nice.”



### Deb, Kitchen Manager

**“All the people working here help bring up the moral of other workers because of the fun work environment.”**



### Judy, Kitchen Staff

**“Everyone here is just so friendly no matter what department they work in.”**



**“Everyone within the company feels like family and we are all doing something with purpose.”**

### Stephany, Homemaker Manager

Stephanie has been working for Bethany Life for four years now and started working as a Homemaker when she was 17 years old. She is now the Homemaker Manager and her favorite thing about Bethany is that there is room for growth and we always focus on our residents.

# Bethany Life Volunteers

*"The smallest act of kindness is worth more than the grandest intention" - Oscar Wilde*

As we emerge from the pandemic we are looking to revive our volunteer program. We have many different areas that we could use volunteers in, and we ask you to consider what ways you may be able to give of your time and talents.

This past year we welcomed back the community to worship services, and also welcomed back groups to assist residents to and from church. We always have a need for assistance with this, which only takes about an hour of your time on Sunday mornings.

Another area that we have a great need is for volunteers at our thrift store, Affordables. Our store is completely volunteer run and the proceeds from the store support Bethany Life. This is a great opportunity for those

who may not be as comfortable working directly with residents.

In addition we have other needs, like visiting with residents, helping with the gardens, and more. Please reach out to Laura Severson, Foundation Coordinator, if you are interested in helping out in some way.

[laura@bethanylife.org](mailto:laura@bethanylife.org)  
515-733-3036

Volunteer from Grace  
United Methodist  
Church



## Affordables thrift store



It has been another wonderful year at Affordables thrift store! We have been blessed by generous donors who have kept us supplied with merchandise the entire year. While we typically see a dip in donations in the cold winter months, they are continuing to come in strong!

Since we are a non-profit business, supporting Bethany Life with these donations has a huge impact on what we are able to do. So we want to express a huge thank you to everyone who has generously donated items to the store!

Our sales were strong with most months bringing in around \$10,000 or more! With all of our items priced so affordably, that means there is a lot of movement in the store, and we stay busy getting things priced and out on the floor. We continue to enjoy getting to know our regular shoppers, as well as those who stop in from out of town.





Bethany at Home has been a trusted source of home healthcare in central Iowa for over a decade. We offer a full array of services to fit every in-home need. Not only does Bethany at Home have everything inside your house covered, but with our environmental services team by your side, all of your outdoor needs are covered as well. Mowing the lawn, cleaning out the gutters, tree trimming, and snow removal are all vital in being able to stay in your own home. So whether you need a ride to the grocery store, help inside your home with cooking, cleaning, personal cares, or if you'd like some help outside of the home from our environmental services team, Bethany at Home has you covered.

BETHANY AT HOME  
515-509-5414



## Home Solutions

- Home Safety Inspection
- Handyman Services
- Snow / Ice Removal
- Lawn Care
- Landscaping

## Health & Support Solutions

- Personal Companion
- Homemaker Services
- Cleaning, Cooking, Laundry
- Transportation
- Shopping / Delivery Service
- Nurse Visit / Medication Management

## Wellness Solutions

- Wellness Educational Classes
- Dietitian / Nutritional Consult
- Interactive Health Partner
- Personal Trainer

## Home Solutions with @HOME Tech

@HOME Tech, a service of Bethany Life, provides users with IT support services for computers, mobile phones, wireless networks, internet, software applications, virus protection, email, printers, backups, tech lessons and more.

We also want to express our thanks and gratitude to the many volunteers who make running Affordables possible. Our store is completely run by volunteers and we are in need of more volunteers at this time. We would love to have you come help out at the store, even if it is just for a couple of hours once a week. Our volunteers have so much fun working together and visiting with our customers. No training is necessary and we will find the right fit for your skills! Reach out to Natalie Johnson if you're interested in learning more about volunteering at Affordables.



### Store Hours

Tues-Fri: 10a-5p

Sat: 9a-3p

Sun & Mon: Closed

515-733-5304

630 Pennsylvania | Story City | 50248

## LifeBridge Transitional Care



**Kathe Rathe**

“The people are the ones who made my stay at LifeBridge so good. My nurse Jackie went above and beyond during my stay; she truly was the epitome of a good nurse and I appreciated her so much! Jackie was efficient, always on time, and if she said she was going to do something, she always did.”

**Lee Heuy**

We had the pleasure of taking care of Lee Heuy in our LifeBridge Transitional Care unit for two weeks after a hospitalization. Many of us know Lee because he is also a LifeChoices® at Bethany member.

“I have absolutely no regrets about coming to Bethany Life for my rehab”, stated Lee. “The staff was courteous and very kind, especially my nurses, Kris and Alexis, who provided me with excellent care. Pastor Dave is a real plus to the facility and made my time here even better.” When Lee was admitted he was not able to walk very well, but within the two weeks on LifeBridge, he was walking again and was feeling a lot more confident about going home.

Lee was grateful that his friend was able to come every day to keep him company and bring him personal items to make his stay more comfortable.

To make Lee’s stay at LifeBridge Transitional Care even better, his Advocate Heather Estes, and the LifeChoices® program made it possible for him to stay a couple extra days, even though his insurance ran out. This allowed them to make sure that his home was completely ready for him to come back to, and that he was comfortable doing that, which meant the world to him.

**I have absolutely no regrets about coming to Bethany Life for my rehab.**

**Lee Heuy**



## GET WELL, GO HOME

LifeBridge Transitional Care helps to bridge the gap between a hospital stay and a return home after surgery, injury, or illness. At Bethany Life, this type of care is focused on individual goals — helping you achieve your highest level of independence.

**Physical Therapy · Occupational Therapy · Speech Therapy**

## WHAT MAKES US DIFFERENT:

- On-site McFarland Clinic ARNP
- On site full-time Director of Rehabilitative Services
- Full-time Social Worker/Discharge Planner
- Post-surgical care
- Orthopedic rehabilitation
- Stroke rehabilitation
- IV therapy
- Transportation Provided
- Full-time Chaplain
- Observation/Respite Stays
- Therapy Pool



**“The biggest benefit of aquatic therapy is that people who are injured, disabled or otherwise not capable of comfortably or safely performing exercises on land can easily do so in the water.”**

*Come*

# EXPLORE OUR SERVICES



Bethany Life

Learn more about:

- LifeChoices® at Bethany
- Bethany at Home
- Twin Homes
- Timberland Village
- Cedar Place
- Tom and Stevie's Bistro
- Bethany Life Foundation
- Affordables
- Volunteer Program
- Catering at Bethany
- LifeBridge Transitional Care
- Chaplaincy
- The Households of Bethany

Join us for our Continuum Fair to explore all of our services offered through Bethany Life.

On Sunday, March 26th from 1:00-4:00pm (come and go as you please) at The Households of Bethany we will have our first continuum fair. There will be booths set up with information, promotional items, and staff available for any questions. The fair will take place in our Family Room and Bistro area with guided tours through The Households of Bethany every 30 minutes, starting at 1:00pm. Our Summerville Bus will take guests to Timberland Village for tours every 90 minutes starting at 1:30 pm. Refreshments and light hors d'oeuvres will be provided.

We are very excited to be presenting on **Shaping The Future of Dementia Care**. We are seeing a change in dementia care, and as an organization we are preparing for the present with more advance training and a focus on mental health for the future. Our presentation will speak to Mental Health First Aid Awareness - skills

training, Teepa Snow training - positive approach to care, AVADE training - safety, and activities - personal centered care training. Come join us for our Shaping The Future of Dementia Care presentation with a Q&A to follow.

Several Bethany employees have taken part in the Mental Health First Aide Awareness class offered by Leading Age Iowa. Stigma perpetuates misconceptions and false beliefs about what a mental illness really is. Mental illnesses are more common than diabetes, yet we still struggle with talking about them compared to a physical illness. We are working on changing this missconception at Bethany Life.

The logo for Leading Age Iowa features the words "LeadingAge" in a green, sans-serif font, with a heart shape integrated into the letter "i" in "Age". Below this, the word "Iowa" is written in a smaller, black, sans-serif font.



*All are welcome to attend and learn more  
about our services.*

**Shaping  
the Future of  
Dementia Care**

**SUNDAY, MARCH 26  
1:00 - 4:00 PM**

The Households of Bethany  
212 Lafayette Avenue  
Story City, Iowa 50248

## **SCHEDULE**

### **Booth Fair**

1:00 - 4:00 pm

### **Facility Tour**

1:30 | 2:00 | 2:30 | 3:00 | 3:30

### **Bus Ride to Timberland for a Tour**

1:30 | 3:00

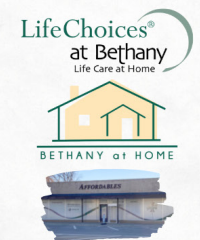
### **Shaping the Future of Dementia Care Presentation**

1:30 | 2:30 | 3:30

**WE AREN'T STARTING SOMETHING NEW - WE  
ARE BUILDING AND IMPROVING ON WHAT WE  
ALREADY HAVE TO ADAPT TO THE FUTURE NEEDS  
OF DEMENTIA CARE, MENTAL HEALTH, AND  
BEHAVIORAL CONCERNS. - MARIE MOURLAM, ADON**

This past year was a great one in the Bethany Life Foundation. We had a lot of fun hosting various groups throughout the year and interacting with the community. We were able to raise funds to support the different parts of Bethany Life and support our staff and residents. We cannot say thank you enough to everyone who generously *gave a portion of what God has provided*.

We wouldn't be where we are without your support!



Ed & Helen Abbott  
 Absolute Concrete  
 ACT Insurance Agency  
 Editha Adrian  
 Robert & Carolyn Ahlstrom  
 Barbara Alfseike  
 Jeremy & Melissa Allman  
 David & Susan Amensen  
 Harry Amenson  
 American Business Phones  
 American Packaging Flexo Division  
 Ames Golf & Country Club  
 Chuck & Emily Anderson  
 Paula Anderson  
 Aspen Waste Systems  
 Charlotte Auestad  
 Jolene Baker  
 Dawn Baldwin  
 Louis & Pat Banitt  
 Marilyn Barquist  
 Alan & Patsy Beese  
 Bergen Lutheran Church

Bergen Lutheran Church-  
 WELCA  
 Marianne Berhow  
 Bethany Life Volunteers  
 Bethany Lutheran Church,  
 Kelley  
 Bethel Lutheran Church  
 Bethesda Lutheran Church,  
 Ames  
 Julie Bisher  
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 Barbara Bravard  
 John & Jean Brayton  
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 Darlene Britton  
 Barbara Brown  
 Mary Brown  
 Ben & Sarah Buck  
 Marta Burkgren

David & Christine Burling  
 Jeff & Joni Burrell  
 Keith & Linda Cadwell  
 Valerie & Dean Cadwell  
 Gary Carpenter  
 De Lories Carsrud  
 Central Iowa Psychological  
 Services  
 Mark & Peggy Chidister  
 Choice Medical  
 Jon & Denise Christensen  
 Diane & Brent Christian  
 Edgar & Jaynee Christian  
 Fern Clabaugh  
 Peggy Clark  
 Richard Coe  
 Edith Cole  
 Gary & Shirley Colston  
 James Combs  
 Compass Business Solutions  
 Country Financial -  
 Joe Leto Insurance  
 Lance & Vicki Crawford  
 Crucial IT Services

Pam Curtis  
 Annette Dalthorp  
 Elizabeth Danielson  
 Daryl & Darlene Doerder  
 Mary DeBaca  
 Sandy Deitering  
 Dieter & Renate Dellmann  
 Jerry & Gloria DeRidder  
 Karen Dimmick  
 Marlaime Domoto  
 Steve & Peggy Drennan  
 Kenneth Dunker  
 Rodney & Dorothy Dutton  
 Dale & Patricia Eilders  
 Ashley Eischeid  
 Kristi & Dwight Eley  
 Elim Lutheran Church  
 Richard & Lynn Engen  
 Donna Erickson  
 Eloise Ericson  
 Exchange State Bank  
 Clifford & Judy Farthing  
 Douglas & Janet Feil  
 Lynn Fein

Timothy & Phyllis Fevold	Immanuel Lutheran Church	Barbara Mathias	Andrew & Allison Potratz
Ron & Beth Frandsen	Infinite Home Creations	Gordon & Marilyn McConnell	Deborah Prouty
Shirley Frandson	Beth Isvik	Jerry McCoy	Purcell Printing
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Perry Frey	Harold & Carole Jensen	David & Linda McVicker	Anna Marie Rahfeldt
Ruth Gabrielson	Kurt & Teri Jensen	Bob & Liz Meimann	Esther Rasmussen
Kristin Gage	Nancy Jewell	Carol Meldman	Rasmusson-Ryan Funeral Home
Gallagher Bassett Services, Inc.	Donald & Shari Johnson	Memorial Lutheran Church	Kathleen Rathe
Gary Thompson Oil Company	Helen & Wayne Johnson	Glen & Mary Jo Mente	Reliance State Bank
Gilbert Lutheran Church	Johnson Law IA	Mavis Merrill	Russell & Idella Richardson
Chuck & Kathy Glatz	Rolfe & Margaret Johnstad	Ronald & Tonya Meyer	Harold & Julia Ridpath
GNB Bank, Story City	Michael & Sharon Justice	Richard & Dianna Michaelis	Robert Moratz DPM, PC
Hank & Carol Tyler Gnerer	Janelle Kain	Ginny Michel	Terry & Dawne Robinson
David Grant	Edward & Marjorie Kannel	Mid Iowa Group Thrivent	Conrad & Mary Rolland
Henry & Janet Gray	Lora Kelly-Benck	Bradley Stauffer & Judy Molde- Stauffer	Kim Rolland
Kayla & Ben Haberl	Jim Kenney	Mullenbach Construction, Inc.	Amy Ross
James & Karen Hackbart	Lorraine Cook & Steve King	Mustang Disaster Cleanup	Phil & Carolyn Ross
Stephanie Hadsall	King Custom Creatives	Nancy J Maakestad Estate	Scott & Carrie Russel
Jim & Judy Handsaker	Kiwanis Club of Roland	Suzanne Nelson	Ryun, Givens & Co., P.L.C.
Valerie Harms	Jerilyn Klaver	Charles & Marilyn Nichols	Dean Sampson
Lynn Haugland	Barbara Klein	Norsemen Realty	Barb Sanderson
Health Precision	Gerald & Eileen Klonglan	Northeastern Iowa Synod-ECLA	William & Susan Sandve
Paige & Erick Healy	Steven Kruse	NuCara Pharmacy	Brian & Melody Sansgaard
Heartland Senior Services	Jean Kuhl	Erik & Jodi Oleson	Clifford & Lucille Schaper
Jennifer Helland	Jason & Jayme Kupka	Michael Oleson	Kim & Brett Schilling
James Henkel	Paul & Cindy Larson	Charles & Jacquelyn Olson	Ron Palumbo & Laura Schinnow
Dean Henry	Virginia Lee	Eugene & Jean Olson	Robert & Lisa Schmidt
Alan & Karen Hermanson	Lee Agency, Inc.	Richard & Nancy Ostrem	David & Betsy Schoeller
Mike & Kim Hermanson	Howard & Lois Lehmkuhl	Larry & Carole Otteman	Schuck Realty Co.
Peter & Janet Hermanson	Marilyn Lekwa	Our Savior's Lutheran Church, Stanhope	Lynn & Janice Schulte
Stephen & Becky Hermanson	Theo Leverenz	Cheryl Parrish	Schumacher Elevator Company
Robert & Maripat Higgins	Randel & Elizabeth Lewis	Claudia Pauk	Lyle & Diane Schwartz
Todd Hohneke	LifeChoices at Bethany	Jerry & Ann Pearson	Sandy Searl
Nancy & Gary Holcomb	Benita Linde	Jerome Peltier	Security State Bank
Al & Wanda Holm	Terry & Gwen Luloff	Cheryl Pence	Dan & Pat Seitsinger
Brian & Linda Horn	Dan & Lezlie Lundy	Joel & Cindy Peterson	Gloria Severson
Hospice of the Midwest	M.H. Eby Inc.	Peterson's Floors, Inc.	Laura & Grant Severson
Roy & Patricia Hougen	Walter & Molly Maakestad	Beverly Petzenhauser	John & Leigh Sheahan
Steve & Lynn Hougland	Kathleen Maegerlein	Gregory & Caroline Phillips	Richard & Evelyn Shibles
Lorna Hoversten	Olivia Maggard	Sheryl Phipps	Linda Shickell
Art Hovick	Cindi & Rodney Martin	Maria Pierce	Shelly Silver
Tom & Sandy Hunt	Peter & Beth Martin	Max & Monica Porter	Steven & Mary Ann Simpson
Jon & Bonnie Hunziker	Sharron Martin		Greg & Patricia Sindt
Larry & Julie Ihle	Ruby Matheason		Vicki Sivesind

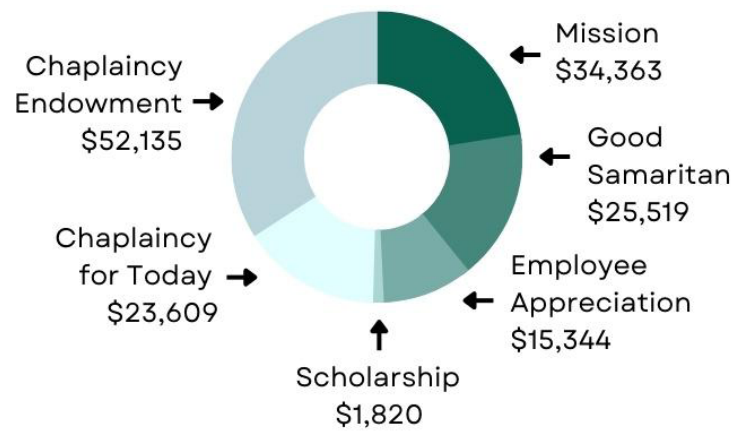
Richard & Lois Slobe	Stratford Mutual Telephone Company	Tuson Manufacturing Company, LLC	Lori Whipple
Edith Slue	Elva Stupp	Paul & Sharon Twedt	Vivian Whitmore
Soderstrum Funeral Homes	Suncrest Hospice, LLC.	Solvay Twedt	Wallace & Coletta Wierson
Kathy Sorenson	Connie & Tom Sweeney	Mark & Julie Ullestad	Michael Wilson
Cindy Spurlock	Penny Tam	Larry Vallery	Ben & Rachel Winecoff
Shirley Stakey	The Waldinger Corporation	Van Wall Equipment	WinField United
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Steamway Craftsmen Cleaning Service	Brandi & Jacob Thompson	Fred & Linda Vogtlin	Woodruff Construction
Ann Stensland	Gary & Janet Thompson	Erica Waasdorp	Tom & Mary Wynia
Cathy Stevenson	Paul Thompson	Rita Warren	Alan & Iona Yoder
Larry & Cynthia Stolte	Eloise Thorson	WesleyLife	Caroyln Yorgensen
Story City Building Products, Company	Michael & Kathryn Tjelmeland	Kristen & Brian Whaley	Karen & Gary Youngberg
Story City Friends Endowment	Courtney & Matthew Todd		YourTIME Medical, LLC
Story Construction Company	Shelby Toms		
Story County Community Foundation	Trinity Lutheran Church		
	Mary Jo Tungesvik		



**Thank you!**

## Foundation 2022 Update

The Bethany Life Foundation started the year off with the end of our Christmas Appeal, Caring for our Caregivers. We were humbled to receive over \$20,000 to be able to bless our staff with appreciation events, staff development and training, and recognition of accomplishments. Following the Christmas Appeal we held a hybrid Palm Sunday Brunch. Our chef prepared a delicious brunch that we served drive-thru style and delivered locally. In conjunction with the brunch, we raised over \$10,000 through our Easter Appeal, Invited to Love, to support our Chaplaincy program. The Chaplaincy program is so important and integral to our mission at Bethany Life, so we are honored to be able to help support the future of the program through your donations.



As things warmed up we held our annual Golf Classic at River Bend Golf Course. We were blown away at the response of our community and hosted over 100 golfers in our tournament! We raised over \$15,000 to spruce up Timberland Village as it turned 20 years old this year. The weather was beautiful for the tournament and it was a great day of fun, food, laughter, and golf!

We look forward to another great year in the Foundation and are gearing up for a new event, our Trivia Night on February 11, which will support our Scholarship fund.



In addition we look forward to welcoming folks back to Bethany for a sit-down style brunch on Palm Sunday, April 2. Our brunch will be from 11:00 am – 1:00 pm and will include freshly made pancakes, sausage, and fruit cups. We have missed hosting groups as we did before the pandemic, and look forward to seeing everyone once again!

We are also working on preparations for the golf classic, which will be Friday, June 16 at River Bend Golf Course. Once again, we thank you for an amazing year in 2022 and we look forward to working with you and seeing you at our upcoming events in 2023!



*Come golf with Us!*

**Bethany Life Golf Classic**

**Friday, June 16 | 10:00 AM**

sign up at [www.BethanyLife.org](http://www.BethanyLife.org).

*Enjoy a fun day of golf, food, camaraderie,  
and support a worthy cause!*

- 2 Person Best Shot
- 18 holes of golf
- Lunch provided
- Grilled dinner afterward
- Games on the course
- Drink tickets
- Prizes for flight winners
- Door prizes



# Palm Sunday Brunch

Sunday, April 2 | 11:00 AM - 1:00 PM

Fresh pancakes, sausage, & fruit

Join us for a sit-down brunch at  
The Households of Bethany  
212 Lafayette Ave, Story City

Pay at the door or reserve online  
at [www.BethanyLife.org](http://www.BethanyLife.org)



Bethany Life  
FOUNDATION



Free will  
donation,  
**Suggested \$10**  
Supporting our  
Chaplaincy program

# LifeChoices® at Bethany

Wellness • Independence • Asset Protection

Bob and Maripat Higgins have been members of LifeChoices® at Bethany for seven years. Bob is a retired financial consultant and Maripat is a retired infant teacher. Bob was a previous Bethany Life board member when he first learned about LifeChoices® and thought that it was perfect for them. When discussing how they came to the decision to join, Bob said, “it was never a matter of if, but when,” and on Valentine’s day seven years ago they decided to join. When talking about why this program is so exceptional, they both agreed that it has all the benefits of keeping them at home as they age, and if they do need nursing home care, the cost would be covered by LifeChoices® and not devastate them financially.

When members sign up for the program they have an advocate assigned to them. This was very important to Bob and Maripat because their children live far away. Having an advocate gives their family peace of mind, knowing that their parents’ needs are taken care of. “Everyone has such a great relationship with their advocate that if they ever need anything they never hesitate to ask” stated Maripat. The advocates work to take preventative measures for their members and there are many different programs that the members can join to really help improve their quality of life.



**LifeChoices® at Bethany team members  
Paige Healy, Abbie Berryhill, Heather Estes  
& Austin Mortvedt**



LifeChoices® also helps to take care of outdoor projects for their members with the Bethany at Home environmental service team.

Jeremy Long is the lead for this department and has worked closely with Bob and Maripat. He is able to come to their house when they need help doing things that are beyond their physical capacity. Jeremy has helped with the installation of a new washer and dryer, installing railings, painting, and working on their back stairwell.

LifeChoices®  
at Bethany  
Life Care at Home

LifeChoices® at Bethany is a life care at home program. **What does that mean?** That means that with the payment of an entry fee and monthly dues, membership guarantees care for life. We focus on being proactive about care for you and your home, so as to prevent the need for long-term care. If and when long-term care is needed, it is covered at 100% from day one.

Join us for one of our lunch and learns or call Austin at 515-460-4161 to learn more!

See why over 130 Central Iowa members choose LifeChoices® at Bethany.

Bob and Maripat both agree that the educational aspect of LifeChoices® at Bethany is extremely helpful and important. These programs range from Zoom fitness classes, meal prepping and nutrition help, the ISU OLLI program, volunteering, and the Step-Up Program. Maripat especially loves the fitness programs that are offered. She said that, “before joining LifeChoices® I was not really into fitness, however since there are so many opportunities, especially with Abbie, I am now an avid fitness enthusiast and love to exercise.” Bob and Maripat feel that this is extremely important because this is how LifeChoices® is helping their members stay active as they age.

LifeChoices® at Bethany knows that being social is also important to one's overall health and Bob and Maripat couldn't agree more. Members



Bob and Maripat love LifeChoices® and everything that it encompasses. They hosted a Lunch and Learn at Bergen Lutheran Church in Roland on February 21st, so that their friends and family could learn more about the program and everything that it entails.



## Two of our most frequently asked questions.

### Is this like insurance?

A: In general terms the concept of protecting your assets can be considered insurance. Yet, the LifeChoices® at Bethany program is more comprehensive than insurance and focuses not only on preserving assets but also providing and managing services for our members for the rest of their lives. This is one of the many reasons LifeChoices® at Bethany is very unique compared to long-term care insurance.

### Do I have to pay extra if I have to move into Assisted Living or Extended Care?

A: Your LifeChoices® at Bethany membership covers the cost of assisted living and nursing home care. You will be responsible for the ongoing monthly membership fee.

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Contact us for more information on our scheduled Ames Lunch and Learns at 515-460-4161.



Watch our videos for more of our FAQ's by scanning this QR code.



# Bethany Life

212 Lafayette Avenue  
Story City, Iowa 50248

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*Come*

## EXPLORE OUR SERVICES

On Sunday, March 26th from 1:00-4:00pm (come and go as you please) at The Households of Bethany we will have our first continuum fair. There will be booths set up with information, promotional items and staff available for any questions. The fair will take place in our Family Room and Bistro area with guided tours through The Households of Bethany. Our Summerville Bus will take guests to Timberland Village for tours and we will have a presentation on Shaping the Future of Dementia Care.

Refreshments and light hors d'oeuvres will be provided.

*Join us*  
**SUNDAY, MARCH 26**  
 1:00-4:00 pm  
 The Households of Bethany  
 212 Lafayette Avenue | Story City

**SCHEDULE**

**Booth Fair**  
 1:00 - 4:00 pm

**Facility Tour**  
 1:30 | 2:00 | 2:30 | 3:00 | 3:30

**Bus Ride to Timberland for a Tour**  
 1:30 | 3:00

**Shaping the Future of Dementia Care Presentation**  
 1:30 | 2:30 | 3:30

Bethany Life complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. Bethany Life does not exclude people or treat them differently because of race, color, national origin, age, disability, or sex. Bethany Life provides free aids and services to people with disabilities to communicate effectively with us, such as: Qualified sign language interpreters; Written information in other formats (large print, audio, accessible electronic formats, other formats); Provides free language services to people whose primary language is not English, such as: Qualified interpreters; Information written in other languages. If you need these services, contact Amanda Lankford. If you believe that Bethany Life has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability, or sex, you can file a grievance with: Amanda Lankford, Administrator, 212 Lafayette Ave, Story City, IA 5024; 515-733-4325. You can file a grievance in person or by mail, fax, or email. If you need help filing a grievance, Amanda Lankford is available to help you. You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights electronically through the Office for Civil Rights Complaint Portal, available at <https://ocrportal.hhs.gov/ocr/portal/lobby.jsf>, or by mail or phone at: U.S. Department of Health and Human Services, 200 Independence Avenue SW, Room 509F HHH Building, Washington, DC 20201, 1-800-868-1019, 800-537-7697 (TDD). Complaint forms are available at <http://www.hhs.gov/ocr/office/file/index.html>.